

Effect of Corporate Governance Factors and MSWG Activism on Cumulative Abnormal Returns Induced by Related Party Transaction

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Abstract

Objectives: This study examines the effects of RPT and corporate governance factors in the firms' daily Cumulative Abnormal Return of the stock price (CAR) in the emerging market of Bursa Malaysia. **Methods/Analysis:** This event study used a sample of 422 RPTs engaged by public listed firms in Malaysia. Univariate analysis (t-test) is used to determine the RPT's announcement effect on CAR in short horizon window, and the OLS regression to investigate the relationships between firm's CAR and the corresponding exogenous variables of Minority Shareholder Watchdog Group (MSWG) activism, RPT types and size, and the state of firm's corporate governance. **Findings:** Overall, this study pioneered a contribution, in Malaysian context, to the existing pool of literature on expropriation of minority shareholders via RPT. It directly measures the firm's CAR around the firm's RPT announcement period. Prior to this research, results with regards to expropriation of minority investors in the presence of RPT remain mixed and unclear in the Malaysian security market. It is also the first study to test and examine the impact of MSWG activism on the firm's CAR in response to the announcement effect of various types of RPT. The results shows significant negative CAR in the post-announcement of RPT, indicating governance discount of stock prices by the market in realizing occurrence of expropriation. The regression result shows controlling shareholder's ownership and the divergence of control to cash right have a significant positive association with expropriation of minority investors. It also provides evidence on the mitigating effect of MSWG activism on the controlling shareholders' expropriating behavior. Finally, past findings on the significance of board independence is reinforced by the result of this study. **Novelty/Improvements:** This event study provides a comprehensive treatment of RPT associations with expropriation by controlling shareholders, firm's characteristics and the effectiveness of corporate governance practices in Malaysian listed firms.

Keywords: CAR, MSWG, Related Party Transaction

1. Introduction

Quality of minority interest protection is a key to growth and development of a country's security market. From a macroeconomic perspective, poor corporate governance and legal enforcement will result in liquidity and turnover

problems, which deprive firms from financing valuable growth opportunities^{1,2}. For a capital market to be globally competitive and at par with international jurisdiction, it needs to be recognized as a premier and stable market, which is well-regulated from an investor protection perspective^{1,3,4}. This is in line with the Berle and

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Mean advocates of voting rights, better disclosure policy and firm's managers' accountability⁵. Consequently, it is imperative to shift the focus of financial theory to the incentive and opportunity of controlling shareholders of the firm, in relation to the benefit and the expropriation of minority shareholders⁶.

The function of minority shareholder rights protection is governed by both firm-level and country-level variables in capital market.⁷ However, differences in the maturity, size, socio-political setting and efficiency of the stock markets in the world have resulted in variation of protection they provide in financial contracting^{3,4,8}. The broad influence of minority interest protection issues has also led to scattered studies and findings in many different contexts of corporate finance, albeit a frequent linkage to the subject of the valuation effect on firm and financial performance.

Introduction of new provisions in 1986 and 1987 of the Company Act 1965 to restrain conducts of controlling insiders became a first major revamp in the history of Malaysian legislation on corporate governance. Following the Asian financial crisis in 1998, the Malaysian stock market suffered overwhelming loss of investors' confidence, as a result of corporate abuses such as RPT and asset transfer with conflict of interests between the controlling and minority shareholders^{9,10}. Recognizing the significance of Corporate Governance (CG) in global capital market, Malaysian government actively pursued the transformation of Bursa Malaysia (Formerly called Kuala Lumpur Stock Exchange) to become a competitive player in emerging economies. Consequently, the Security Commission embarked on a major reform by implementing the code of corporate governance in March 2000. One of the key prescriptions of the code is the establishment of an audit committee with majority independent members, whereby one of its major functions is the oversight of RPT activities. To further improve investor protection, the Malaysian Code of Corporate Governance (MCCG) 2007 was enacted and subsequently enhanced in stages from 2008 to 2011. The key areas of code's revision for improvement are board independence, director's roles and responsibilities and rules of RPT disclosure. Bursa

Malaysia mandates a listed firm to disclose the detail of RPT promptly after agreement on the terms and conditions is sealed. It was found that disclosure requirements matter as firms tunnel using RPTs with disclosure exemptions¹¹.

However, despite stringent amendments of RPT rules via Companies Act 1965 since 2007, exploitation of weaknesses in the rules by controlling shareholders to expropriate minority investors remains a key issue in Bursa Malaysia. Evidences from recent years attesting to this concern are examples of abusive RPTs in Genting Malaysia, Tai Kwong Yokohama Berhad, Ho Hup Construction Company Bhd, Tradewinds (M) Bhd and Ceramtec Sdn Bhd. Furthermore, Malaysia dropped two places in ranking among 11 key Asian countries in a more recent corporate governance survey¹².

On 30th August 2000, the Minority Shareholder Watchdog Group (MSWG) in Malaysia was founded and financially supported as a public company. The ultimate objective of MSWG is to raise shareholder value over time by building knowledge and understanding among Malaysian minority shareholders of their rights to pursue information, voicing their opinion and ask for the remedy. Its core activities of corporate monitoring has over the years progressed to become an independent research and reporting body on matters related to corporate governance and an advisor to minority shareholders on voting at general meetings of listed firms and as the platform for collective voices of retail and institutional minority investors.

Today's markets have become largely institutionalized where previous studies show the presence of equity block holders such as pension funds, mutual funds, hedge funds, and financial institutions actually provide monitoring benefits^{19,20,21}. Others found their credible threat of divestment will result in lower share price, hence alleviate managerial incentive problems^{22,23,24,25}. Therefore, in spite of lacking direct influence on corporate decisions, it seems the mere presence of non-controlling large shareholders improve firm governance. For instance, a Malaysian study found the oversight of outside block holders, especially non-institutional block holding negatively associated

with corporate diversification, which could be a potential abusive RPT²⁶.

Besides the paucity of researches on RPT in Malaysia, results of prior Malaysian studies did not employ the method of direct measurement of the valuation effect of RPT^{9,13,14}. In examining the Belgian business groups on stock price reaction to announcement of equity sales, Buysschaert et al.¹⁵ found no diversion of resource by controlling shareholders, albeit the sample size was small. On the other hand, the Korean business groups (Chaebols) tunneling study found other valuation of firms in the group rose, while the affiliated firm declined when instructed by principal to rescue firms in the group with poor performance via merger exercise.¹⁶ However, the controlling shareholder benefited via tunneling from the overall deal of expropriation. Using direct measurement, RPT study in Hong Kong listed firms showed at post announcement, the cumulative abnormal stock return (CAR) was negative in the presence of tunneling, where controlling shareholders seek private benefits at the expense of minority shareholders¹⁷. Hence, extant research results of the direct measurement approach using CAR show mixed evidences of expropriation. It remains unclear with regards to the effects of RPT on minority shareholders in the Malaysian security market.

This study will employ approach of measuring the firm's Cumulative Abnormal Return of the stock price (CAR) around RPT announcement period as a direct indication of expropriation. It is motivated by the aim to provide a better understanding of the protection of minority shareholders' interest in Bursa Malaysia. Hence, an investigation will be made on the announcement effect of RPT on the firm's CAR and its relationships with MSWG activism, and the firm's corporate governance factors of ownership structure and board composition. The research data can verify the impact of RPT in the Malaysian market and provides an understanding of the mechanism through which potential expropriation by the controlling shareholders might take place. An attempt will be made to answer the following questions: 1. Do different types and sizes of RPT have different effects on CAR? 2. Do MSWG activisms affect CAR? 3. Do board

composition and ownership structure affect CAR? 4.) Does the presence of government control block investors protect the minority shareholder's interest?

Overall, univariate analysis shows significant negative CAR in the post-announcement of RPT, indicating governance discount of stock prices by the market in realizing potential occurrence of expropriation. The same significant trend of negative CAR is also found in the overall category of transaction that is known to cause expropriation, in particular asset acquisition and cash payments RPT subsamples. Similarly, MSWG activism was found to have a significant effect on CAR at both before and after the announcement of RPT. The problem of expropriation is mainly attributed to circumstances of high dominant family ownership and low board independence, which is further exacerbated by entrenchment of the controlling shareholders. Nevertheless, the results also show that MSWG activism mitigates expropriating behavior of the controlling shareholders.

The organization of the other four sections in this study is as follows. Section two describes this research design and hypotheses development. Section three presents the sample description and analysis of the results. Finally, section four provides the conclusion.

2. Materials and Methods

2.1 Research Design and Data Collection

This is an event-study that employs quantitative methods of independent sample t-test and ordinary least squares regression. It explores the relationships between Cumulative Abnormal Returns (CAR) of firm's stock price and corporate governance variables in the presence of related party transaction. It uses mainly data from secondary sources: company's annual report published on the Bursa Malaysia website (detail on related party transaction, shareholding and ownership structure), Datastream (firms' stock prices), and MSWG database (companies under the activism program).

The population of the study is the public listed companies in Bursa Malaysia covering only firms on the Main

Table 1. Categorization of Related Party Transactions

No	Types of Transaction	Descriptions of Transaction Activities
Category 1: Transactions that are known to cause expropriation of the minority investors in the firm		
1	Asset acquisitions	Transactions that involve the acquisition of tangible or intangible assets by the listed company from a connected person or from a private company majority-controlled by this person.
2	Asset sales	Transactions that involve the sale of tangible or intangible assets of the listed company to a connected person or to a private company majority-controlled by this person.
3	Equity sales	Transactions that involve the sale of equity stake in the listed company to a connected person or a private company majority-controlled by this person.
4	Trading relationships	Transactions that involve the trade of goods and services between the listed company and a private company (a non-subsiary) majority-controlled by a connected person. They can be a purchase or sales or both by the listed company.
5	Cash payments	Transactions that involve direct cash payments by the listed company to a connected person or to a company controlled by this person or to a subsidiary (including loans and cash assistance) and the provision of cash guarantees by the listed company for debts owed by the connected person or by the companies controlled by this person
6	Loan guarantees	Provision of guarantee and indemnity by the listed company to a connected person or to a company controlled by this person or to a subsidiary, for debts owed by the connected person or by the companies controlled by this person
Category 2: Those possibly beneficial to the minority investors of the firm		
7	Cash receipts	Transactions that involve direct cash assistance or loans provided by the connected person to the listed company
8	Subsidiary relationship	Transactions between a listed company and one of its subsidiaries. They could involve acquisitions or sales of equity stakes or assets and trading relationships
Category 3: Those possibly having strategic motivations and is not an expropriation.		
9	Takeover offers and joint ventures	Cases in which the listed company receives a takeover offer by another publicly listed company that holds a toehold, and cases in which the listed company forms a joint venture or strategic alliance with another company that already holds a stake in the listed company.

Source: 17. Cheung *et al.*, 2006

Market. Overall, 286 listed firms from a wide coverage of sectors are included. The study identifies and hand-collected samples starting from year 2008 to 2013 on related party transaction, via reviewing annual reports and individual verification of pertinent information disclosed by the firm for each of the 422 RPT samples used in the analysis.

RPT are classified into three broad categories according to their possible valuation effect on stock price (refer Table 1). They are Category 1 transactions which are known to cause expropriation, Category 2 transactions that are considered as possibly beneficial to the minority shareholders of the firm, and Category 3 transactions regarded as having strategic motivations and not an expropriation as well.

2.2 Univariate Analysis

In this study, the market model is used to predict the firm's stock return based on the assumption of a linear relationship between the stock return and return on the market portfolio as follows:

$$R_{it} = \alpha_i + \beta_i R_{mt} + \varepsilon_{it}$$

R_{it} = Actual return observed for firm i at day t .

α_i and β_i = Market model parameters estimated using 170 days of the trading ($t = -200$ to -31) preceding the event window period of 60 days ($t = -30$ to $+30$), whereby $t=0$ is the day of RPT's announcement date.

R_{mt} = The return of market at day t based on FTSE-Bursa Malaysia Emas Index (FBMEMAS).

ε_{it} = Error term for firm i .

Therefore, the daily abnormal return (AR_{it}) is calculated as the difference between actual returns observed (R_{it}) and the market model expected returns ($\alpha_i + \beta_i R_{mt}$) as follows:

$$AR_{it} = R_{it} - (\alpha_i + \beta_i R_{mt})$$

The average abnormal return (AAR_t) can be calculated by taking the cross-sectional mean of daily abnormal return for the N number of firms at day t as follows:

$$AAR_t = \frac{1}{N} \sum_{i=1}^N AR_{it}$$

Hence, the cumulative average abnormal return between the short-horizon window period of T_1 and T_2 can be calculated using formula below (MacKinlay, 1997):

$$CAAR_{T_1, T_2} = \sum_{\tau=T_1}^{T_2} AAR_{\tau}$$

Finally, the statistical significance of $CAAR_{T_1, T_2}$ can be determined by using independent sample t-test with the following null and alternative hypotheses:

H_0 : $CAAR_{T_1, T_2}$ is equal to zero. H_1 : $CAAR_{T_1, T_2}$ is different from zero.

For the rest of the sections in this study, $CAAR_{T_1, T_2}$ will be abbreviated as CAR for the cumulative abnormal return of stock price, whereas, 'T1,T2' will be denoted by (T1,T2) which means days T1 to T2 window period for the CAR.

2.3 Multivariate Analysis

To examine the relationship of corporate governance variables with CAR that arises from the announcement effect of RPT, ordinary least square regression of cumulative abnormal return of the stock price (CAR) for the window period of (-5,1) on the independent variables is carried out using the model below. Prior to performing regression analysis, Pearson's correlation matrix and variance inflation factors for the 18 independent variables were generated to identify and assess the presence of multicollinearity. Thereafter, in OLS regression, heteroscedasticity-robust standard error procedure is applied to eliminate potential estimation biases before

an optimization is carried out using the sequential search method.

$$CAR_i = \beta_0 + \beta_1 SRPT_i + \beta_2 ASRPT_{di} + \beta_3 ESRPT_{di} + \beta_4 TRRPT_{di} + \beta_5 CPRPT_{di} + \beta_6 LGRPT_{di} + \beta_7 CRRPT_{di} + \beta_8 SRRPT_i + \beta_9 TO\&JVRPT_{di} + \beta_{10} MSWG_{di} + \beta_{11} BIND_i + \beta_{12} CEOD_{di} + \beta_{13} CODO_i + \beta_{14} DCRDO_i + \beta_{15} COGLIC_i + \beta_{16} PNSBH_{di} + \beta_{17} FSIZE_i + \beta_{18} LEV_i + \epsilon_i$$

Where, i = firm, β_i = estimates and ϵ_i = error terms.

2.4 Hypothesis Development

In this study, hypotheses are proposed to examine the effects of corporate governance factors on the cumulative abnormal return of stock prices under the influence of related party transaction in Bursa Malaysia. They serve to answer the research questions discussed earlier in section 1.

2.4.1 Related Party Transaction Hypotheses

The transactions are driven by two contrasting motivations, which can be explained by the efficient transaction hypothesis in the case of minimizing transaction cost, and the conflict of interest hypothesis for the cases of earning manipulations and tunneling purposes²⁸. Hence, there are both positive and negative aspects of RPT in relation to its effect on firm's valuation²⁹.

Size of RPT (SRPT)

A study in the US listed firms found the industry-adjusted CAR associates negatively to size of RPT²⁸. The investigation of earning management in China showed firm valuation has a significant negative relationship with the size of asset sales RPT, where firm overstated transaction prices to prop-up sales revenue³⁰.

Types of Related Party Transaction

In the context of this study, RPT can be classified based on their effect on the minority shareholders of the public companies. Table 1 provides a detailed summary of these three categories of RPT to be considered in this research.

Category 1: RPT Known to Cause Expropriation

RPT involving trading relationship and loan or cash assistance to the firm's directors was found to associate negatively with the industry-adjusted CAR²⁸. In the RPT study of China, result showed controlling shareholders tunnelled and expropriated minority shareholders via asset sales and acquisitions (*ASRPT*, *ESRPT*), trade of goods or services (*TRRPT*), direct cash payment (*CPRPT*), and the loan or loan guarantees (*LRRPT*)²⁷.

Category 2: RPT Possibly Beneficial to Minority Shareholders

In a study of revenue propping in China's state-owned firms, operating performance was found to have positive associations with cash receipts (*CRRPT*) and subsidiaries relationship RPT (*SRRPT*)²⁷. On the contrary, other studies show the propping up on firm revenue and profit by the state-owned firms has negative connotation, as suggested by the prop-up hypothesis of Friedman^{31,32,33}. Similar motives were found in Taiwanese market with a concentrated ownership feature where firms committed to issue new share use trading relationships RPT to prop up firm performance. As a majority or sole voting stock holder, the subsidiary relationship RPT between the listed firm and its subsidiary are generally construed as beneficial to minority investors.

Category 3: RPT Having Strategic Motivations

The value maximizing theory posited that target firms in merger and acquisition generally earn positive CAR as the market tends to value the more complex RPT (*TO&JVRPT*) positively³⁴⁻³⁷. This is also attested by other studies in Hong Kong and China where significant positive CAR was found for window (-2,2), (0,1) and (0,10) around the announcement of RPT^{17,38}.

2.4.2 MSWG Activism Hypothesis (MSWG)

Previous studies directly related to the impact of MSWG activism on announcement effect of RPT are unavailable, albeit Becht found firms engaged by fund activists has a positive average announcement effect on CAR of 5.3% for (-3,3) window period.³⁹ Nevertheless, MSWG targeted

companies in Malaysia are found positively associated with stock returns and earning increase, whereas, the non-targeted or control companies were not¹⁸. This suggests MSWG activism has the unique role of value increasing for the firm, besides providing investment's education to the general public, especially the retail investors.

2.4.3 Board Composition Hypotheses

In this study, the board composition factor is characterized by two variables which are Board Independence and CEO Duality, Their relevant hypotheses are discussed in the following section.

Board Independence (BIND)

Numerous RPT studies in the past examined the direct impact of board independence on CAR but none has finding with a statistically significant result^{17,40,41}. Nonetheless, Gao and Kling⁴² found the governance mechanisms of board independence negatively related to tunneling operations, in their examination of asset expropriation via related party transaction in the Chinese market. In its major reform following the Asian financial crisis in 1998, the Security Commission of Malaysian Exchange prescribed the establishment of an audit committee with majority independent members to oversee RPT activities.

CEO Duality (CEOD)

The tradition of having the same individual holding CEO and chairman position is called "duality", which connotes a conflict of interest when the CEO chairs the board. CEO duality has a significant positive association with non-value adding diversification, which is a potential avenue for abusive RPT²⁶.

2.4.4 Ownership Structure Hypotheses

There are four variables under the factor of ownership structure that affects CAR. The following section discusses these variables and their corresponding hypotheses.

Cash Ownership of Dominant Owner & Director (CODO)

In line with Jensen and Meckling argument of manager's tendency to expropriate decreases with increasing ownership claims, other studies also found dominant founding family ownership positively related to firm's valuation⁵³⁻⁵⁵. However, firms experience value discount when ownership concentration is beyond the optimal level, a sign of dominant owner's entrenchment when accumulate too much strategic power⁴⁶.

Study in Hong Kong market found ownership concentration and poor disclosure of information have a significant negative association with CAR¹⁷. Indonesian study showed share ownership of directors is negatively associated with CAR, suggesting the entrenchment effect of board members resulted in a higher tendency for firms to engage in abusive RPT⁴⁷.

Divergence of Control to Cash Right for Dominant Owner and Directors (DCRDO)

Around the announcement of related party transactions, Xiao's examination of the relationship between market-adjusted CAR and agency costs in Chinese listed firms showed divergence between control and cash right for ultimate owners have a significant negative association with CAR for windows of (-10,1), (-2, 2) and (0,5), with highly pronounced governance discount for loan guarantees and cash payment RPT⁴⁸.

Cash Ownership of Government Linked Investors or State Government (COGLIC) and Presence of Non-State Block Holders (PNSBH)

Extant theoretical literatures tend to generally predict big institutional shareholders as an efficient watchdog^{43,49}. At the point this research is undertaken, no previous studies in Malaysian context can be found in the relationship between cash ownership of government linked investor or state government and the valuation effect of RPT's announcement. Nevertheless, in Malaysia, share ownership of government linked investment companies (GLICs) was found positively associated with the firm's performance measures of ROE and ROA⁵⁰.

2.4.5 Firm Size (FSIZE) and Leverage (LEV)

Besides the corporate governance factors as discussed above, this study will also take into consideration the firm's size and leverage as control variables.

3. Results and Discussion

3.1 Descriptive Statistics

As shown in Table 2, the total value of RPT incurred during the six year period was RM83.432 billion. 365 transactions (86.5%) worth RM63.049 billion (75.6%) are transactions that are expected to cause expropriation of minority shareholders, 28 transactions (6.6%) worth RM9.093 billion (10.9%) are transaction possibly beneficial to the minority investors, and 29 transactions (6.9%) worth RM11.292 billion (13.5%) are transactions that are possibly having strategic motive and are not expropriations. Furthermore, 68.9% (290/422) or 58.2% of the total value of RPT is related to acquisition and sales of firm's asset and equity, which are non-operations activities related, whereas, operations activities related RPT such as trading relationship and certain subsidiary relationship constitute only 20% of total RPT.

On the firms' characteristics (refer Table 3), the overall mean and median Firm Size is RM2.985 billion and RM494.5 million, respectively, with a mean and median leverage of 1.212 and 0.84 respectively. Firms receiving cash assistance RPT have the highest mean leverage of 2.230, which is almost twice the overall sample average, and also having substantially smaller average firm size of RM1.806 billion compared to overall sample mean of RM2.985 billion. Finally, RPT related to takeover offers and joint ventures has significantly lower mean and median leverages of 0.885 and 0.652 respectively.

On the corporate governance factors, the overall board composition is on average characterized by Board Independence of 45.2% and CEO Duality of 15.6%. On the other hand, the ownership structure has mean characteristics of 41.66% Cash Ownership of Dominant Owner (91.9% or 388/422 samples has a controlling shareholder with more than 20% control right), and a ratio of 1.237

for Divergence of Control to Cash Right for Dominant Owner. Overall, despite the high average Presence of Non-State Block Holder at 53.7%, Cash Ownership of Government Linked Investor or State Government is relatively low at 3.62%. The overall mean frequency of firms covered by MSWG Activism is 40%, in which more sensitive RPT such as asset sales and cash receipts, which are non-operating activities, induced a higher level of activism at 50.6% and 60% respectively.

3.2 Univariate Results

In Table 4, the univariate analysis of the overall sample, CARs are positively significant for pre-announcement windows of (-30,1), (-10,1) and (-5,1), with values of 3.80% (p-value of 0.011), 1.95% (p-value of 0.019) and 1.49% (p-value of 0.022) respectively. However, in a post-announcement period of (0,30), CAR turns significantly negative at -1.50% (p-value 0.069). This shows that in general, the market realized the occurrence of expropriation by controlling shareholders only after the formal announcement of RPT, which supports the study of expropriation in Hong Kong market, where they found investors could not predict the firm's expropriation prior to the announcement of the RPT¹⁷. Post announcement, investor discounting of stock price could be attributed to information asymmetries between the majority and minority shareholders during the pre-announcement period⁴³. A possible explanation is insider trading took place prior to the RPT announcement. Realizing that after the RPT announcement, the less informed minority outsiders who earlier did not have the privileged access to the insiders, imposed a governance discount on the stock price⁵¹.

3.2.1 Transactions That are Known to Cause Expropriation

In the overall category of transactions that are known to cause expropriation, a CAR trend similar to the overall sample is found (column 9 of Table 4). At sub-sample level of this RPT category, only asset acquisition and cash payments show negative significant t-test results over the (0,30) window, with firm CAR of -2.59% (p-value 0.029),

Table 2. Characteristics of a Sample of 422 Related Party Transactions (RPT) by Firms in Bursa Malaysia During 2008 to 2013

Characteristics	All RPT	<u>Transactions that are known to cause expropriation</u>						<u>Transactions that are possibly beneficial to the minority investors</u>			<u>Transactions that possibly have strategic motivations</u>	
		Asset acquisition	Asset sales	Equity sales	Trading relationship	Cash payment	Loan guarantee	Overall Category	Cash receipt	Subsidiary relationship	Overall Category	Takeover offers & joint ventures
Sample size	422	189	81	20	61	7	7	365	5	23	28	29
Amount (mil of RM)												
Total	83,423	22,468	21,207	4,881	12,985	138	1,370	63,049	201	8,892	9,093	11,292
Mean	197.3	118.9	261.8	244.0	212.9	19.7	195.7	173.2	40.2	386.6	357.6	389.4
Median	29.2	21.4	35.5	52.6	23.4	15.6	29.5	25.2	44.8	48.1	95.0	138.9
<u>Percentage Ratio of RPT (to firm total asset)</u>												
Mean	53.1	19.9	29.3	145.6	133.7	14.1	11.5	47.5	12.6	114.1	89.9	84.0
Median	8.4	5.0	7.6	32.2	5.4	6.7	5.3	6.7	6.7	8.7	23.2	52.7

and -11.13% (p-value 0.016) respectively, albeit with small subsample size for cash payment. Asset acquisition RPT shows negative significant relationship with CAR for a window period (0,30). Hence, firms suffered value loss in response to the transaction's announcement. In line with the hypothesis, the asset acquisition of the listed firm from a related party is seen as a conflict of interest in the companies, and regarded by the shareholders as an act of expropriation. Subsequent to the RPT announcement, the firm's share price was discounted by investors. Cash payment RPT is hypothesized to have a negative impact on CAR, the results are highly significant for the post announcement period of (0,1) and (0,30) day windows, which are in line with our hypothesis. It also has a negative CAR throughout the entire short term event window period. Such a finding also supports the study by Gordon in US listed firms, where CAR had a significant negative relationship to the frequency and dollar value of lending to all the firm's directors²⁸. In Table 3, the cash payment transaction was found to be closely associated with smaller firms, albeit at a small sample size of 7 for this transaction category. These firms also have the lowest median leverage of 0.557 compared to the overall sample median of 0.840 (sample range 0.557 to 1.059). Hence, being relatively cash rich makes the firms more prone to engaging in this highly value-destroying transaction.

For the loan guarantee subsample, CAR for t-test results are not statistically significant except for the window (0,1) with a 3.24% (p-value 0.088), which is different from the hypothesis. One possible explanation was the market perceived such related party transaction as something not immediately unfavorable to the firm in the short term, hence, not discounting the firm's stock price. However, the small sample size of seven RPTs warrants that the result should be interpreted cautiously.

Contrary to the hypothesis, the RPT of equity sales records positive significant effect on CAR during the period from the pre-announcement until the initial announcement, as indicated by the event window (-30,1), (-10,1) and (-5,1). Firm undertakes equity sales over the pre-announcement day window earned an average of 11.07% (p-value 0.007), 6.36% (p-value 0.002) and 4.27%

(p-value 0.040) abnormal return respectively, suggesting a probable positive impact of monitoring action by the connected persons. Furthermore, the willingness of the connected persons, who have private information about the company's performance, to buy equity in the company shows that they believe that the company is undervalued. Such market's reaction pattern showed a high resemblance to findings from studies in China and Turkey in which propping behavior of controlling shareholders were followed by serious engagement in tunneling activities.^{27,31,32,52} However, from the result of this study, no evidence of tunneling can be established since the negative CAR in post announcement is not statistically significant.

The trading relationship RPT has a significant high positive CAR of 16.74% (p-value 0.060) in the pre-announcement period of (-30,1) day window. It is noteworthy that the median leverage of the firms engaged in this RPT is 0.579, which is considerably lower than the overall sample median of 0.84. Such low gearing signal a high likelihood firms are free from financial distress. Besides, the frequency of the presence of non-state block holders in these firms is the second highest at 70.5% (overall sample average is 53.7%), and the average (median) combined share ownership of block holders is also the highest at 20.68% (19.31%) compared to the overall sample of 14.73% (11.63%). This high presence of non-state block holders possibly gives signal to investors that managers of this type of RPT would not engage in opportunistic behavior as they are being monitored. Therefore, the factors of low leverage and high non-state block holders ownership very likely caused the market to perceive the RPT as routine or necessary business dealing, beneficial to the business operations of the listed firms. Hence, despite the presence of incomplete and asymmetric information phenomenon between the majority and minority shareholders during the pre-announcement period, firms still earn a favorable response of very high positive CAR from the market's investors.

Finally, the t-test result shows CAR of asset sales has a positive, statistically significant CAR for the day (0,1) window, earning an abnormal return of 1.08% (p-value

Table 3. Firm Characteristics and Corporate Governance Descriptive Statistics for Sample of 422 RPT During 2008 to 2013

Types of RPT Mean (Median)	All RPT	Transactions that are known to cause expropriation							Transactions that are possibly beneficial to the minority investors			Transactions that possibly have strategic motivations Takeover offer & joint ventures
		Asset acquis- ition	Asset sales	Equity sales	Trading relation- ship	Cash payment	Loan guarantee	Overall Category	Cash receipt	Subsidiary relation- ship	Overall Category	
Sample size	422	189	81	20	61	7	7	365	5	23	28	29
Board <u>Composition</u> Board Independence	0.452 (0.429)	0.450 (0.429)	0.456 (0.429)	0.469 (0.437)	0.488 (0.500)	0.393 (0.400)	0.438 (0.429)	0.458 (0.429)	0.452 (0.429)	0.419 (0.400)	0.417 (0.400)	0.409 (0.375)
CEO Duality	0.156 (0.000)	0.180 (0.000)	0.148 (0.000)	0.000 (0.000)	0.115 (0.000)	0.143 (0.000)	0.429 (0.000)	0.156 (0.000)	0.200 (0.000)	0.174 (0.000)	0.158 (0.000)	0.138 (0.000)
Ownership <u>Structure</u> Cash Ownership of Dominant Owner	41.66 (30.02)	42.97 (42.61)	44.47 (44.36)	38.86 (34.15)	35.83 (30.00)	38.54 (23.43)	46.89 (49.65)	41.87 (40.93)	43.98 (47.60)	45.38 (47.00)	40.42 (40.41)	35.87 (33.48)
Divergence of Control to Cash Right for Dominant Owner	1.237 (1.000)	1.370 (1.000)	1.204 (1.000)	1.012 (1.000)	1.129 (1.000)	1.000 (1.000)	1.000 (1.000)	1.259 (1.000)	1.000 (1.000)	1.000 (1.000)	1.099 (1.000)	1.195 (1.000)

Table 3 Continued

Cash Ownership of Government Linked Investor or State Government	3.62 (0.00)	3.14 (0.00)	3.69 (0.00)	4.44 (0.00)	4.21 (0.00)	3.54 (0.00)	4.81 (0.00)	3.55 (0.00)	0.00 (0.00)	4.87 (0.00)	4.15 (0.00)	4.30 (0.00)
Presence of Non-State Block Holders	0.537 (1.000)	0.545 (1.000)	0.432 (0.000)	0.400 (0.000)	0.705 (1.000)	0.429 (0.000)	0.714 (1.000)	0.540 (1.000)	0.400 (0.000)	0.609 (1.000)	0.509 (1.000)	0.448 (0.000)
Firm Characteristics Firm Size	2984.9 (494.5)	2490.0 (494.2)	4093.8 (773.7)	2641.6 (403.5)	3105.8 (408.1)	412.9 (347.8)	4686.9 (461.4)	2959.4 (504.5)	1805.7 (678.6)	5204.8 (431.5)	2921.2 (454.9)	1302.4 (454.9)
Leverage	1.212 (0.840)	1.091 (0.765)	1.593 (1.059)	1.718 (0.801)	1.140 (0.579)	0.789 (0.557)	1.058 (0.973)	1.229 (0.848)	2.230 (1.255)	1.159 (0.942)	1.114 (0.832)	0.885 (0.652)

Firm Size: the natural logarithm of the firm's total assets value in Ringgit Malaysia, Leverage: ratio of firm's total liabilities to total shareholder fund, MSWG Activism: Minority shareholder watchdog group activism dummy variable: "1" for firm covered by MSWG activism and "0" otherwise between the year (t-1) to (t+1) for event occurs in year t, Board Independence: ratio of independent director to total directors on board, CEO Duality dummy variable: "1" for CEO and board chairman the same person and "0" otherwise, Cash Ownership of Dominant Owner: percent cash ownership of the dominant controlling shareholder, Divergence of Control to Cash Right for Dominant Owner: ratio of control right to cash flow right for dominant controlling shareholder, Cash Ownership of Government Linked Investor or State Government: percent cash ownership of government linked investment companies or state government, Presence of Non-State Block Holders dummy variable: "1" when there is a presence of at least one block shareholders (with more than 5% shareholding), and "0" for otherwise.

Table 4. Cumulative Abnormal Returns (CAR) for a Sample of 422 Announcements of Related Party Transaction (RPT) by Firms in Bursa Malaysia During Year 2008 to 2013.

Cumulative average abnormal returns (CARs) over different windows (t-statistic)	All RPT (n=422)	Transactions that are known to cause expropriation								Transactions that are possibly beneficial to the minority investors			Transactions that possibly have strategic motivations
		Asset acquisition (n=189)	Asset sales (n=81)	Equity sales (n=20)	Trading relationship (n=61)	Cash payments (n=7)	Loan guarantee (n=7)	Overall Category (n=365)	Cash receipts (n=5)	Subsidiary relationship (n=23)	Overall Category (n=28)	Takeover offers & joint ventures (n=29)	
Days (-30,1)	3.80 (0.011)**	0.11 (0.923)	2.95 (0.206)	11.07 (0.007)**	16.74 (0.060)*	-1.41 (0.715)	-1.28 (0.669)	4.06 (0.018)**	-7.29 (0.299)	1.41 (0.537)	-0.14 (0.951)	4.30 (0.194)	
Days (-10,1)	1.95 (0.019)**	0.70 (0.268)	-0.12 (0.893)	6.36 (0.002)**	7.88 (0.110)	-1.34 (0.642)	1.58 (0.563)	2.02 (0.030)**	-5.49 (0.023)**	0.66 (0.493)	-0.44 (0.660)	3.45 (0.231)	
Days (-5,1)	1.49 (0.022)**	0.26 (0.642)	0.48 (0.530)	4.27 (0.040)**	5.58 (0.131)	-1.69 (0.392)	2.95 (0.253)	1.43 (0.046)**	-6.15 (0.003)**	1.55 (0.093)*	0.18 (0.858)	3.48 (0.174)	
Days (-1,1)	0.53 (0.143)	-0.33 (0.499)	0.44 (0.411)	1.48 (0.467)	2.11 (0.100)*	-1.79 (0.000)**	3.05 (0.143)	0.38 (0.305)	-3.98 (0.109)	0.07 (0.927)	-0.66 (0.441)	3.53 (0.114)	

Table 4 Continued

Days (0,1)	0.42 (0.171)	-0.51 (0.291)	1.08 (0.044)**	2.72 (0.137)	0.91 (0.280)	-1.13 (0.001)***	3.24 (0.088)*	0.32 (0.335)	-3.21 (0.075)*	0.02 (0.976)	-0.56 (0.424)	2.60 (0.054)*
Days (0,30)	-1.50 (0.069)*	-2.59 (0.029)**	0.75 (0.679)	-0.09 (0.961)	-1.30 (0.601)	-11.13 (0.016)**	0.77 (0.857)	-1.59 (0.063)*	-25.99 (0.152)	-0.06 (0.984)	-4.69 (0.257)	2.76 (0.408)
Day (-1)	0.11 (0.576)	0.18 (0.558)	-0.64 (0.105)	-1.24 (0.084)*	1.20 (0.088)*	-0.66 (0.154)	-0.19 (0.611)	0.07 (0.762)	-0.77 (0.472)	0.05 (0.907)	-0.10 (0.789)	0.93 (0.365)
Day (0)	0.18 (0.399)	-0.28 (0.410)	0.10 (0.759)	2.04 (0.024)**	0.83 (0.241)	-0.32 (0.598)	2.30 (0.194)	0.16 (0.486)	-1.23 (0.183)	0.21 (0.698)	-0.05 (0.918)	0.56 (0.241)
Day (1)	0.24 (0.273)	-0.22 (0.455)	0.97 (0.040)**	0.69 (0.689)	0.08 (0.884)	-0.81 (0.112)	0.94 (0.397)	0.15 (0.501)	-1.98 (0.070)*	-0.19 (0.785)	-0.51 (0.401)	2.04 (0.126)

Significance level: *** (1%), ** (5%), and * (10%) in two-tailed tests. “n” in bracket denotes sample size. CARs are estimated using the market model where

FBMEMAS Index is used as the proxy for market return.

0.044). This finding is contrary to the expropriation hypothesis.

3.2.2 *Transactions that are Possibly Beneficial to the Minority Investors*

Friedman termed “propping up” such as cash receipts by the listed company from the dominant owner as the transactions that are likely beneficial to the minority shareholder.³³ However, Table 4 shows result contrary to previous research findings, with a highly significant and strong negative CAR for cash receipt RPT. Over (-10,1) and (-5,1) day windows, the firms earned market-adjusted abnormal return of -5.49% (p-value 0.023) and a -6.15% (p-value 0.003) respectively. This suggests the market might distrust the actions and was highly suspicious of the motive of controlling shareholder who provided direct financial support to the listed firms. Hence, investors imposed a governance discount on the stock. An alternative explanation is the firms might have been already in a financial distress which explains the negative market reaction upon announcement. However, the small sample size of five RPTs requires that the result be interpreted cautiously.

On the other hand, the subsidiary relationship transactions show a positive significant relationship with CAR for the event window (-5,1), earning a 1.55% (p-value 0.093) abnormal return, which supports our hypothesis of non-expropriation. The t-test result of the overall category transaction is not significant for all the six CAR window periods, when the two subsamples are tested as one combined overall category. This could be due to the effects of the larger dominant subsample of subsidiary relationship (n = 23) which are mainly non-significant except for window (-5,1) having a significant positive CAR. However, this positive CAR impact is likely offset by the effect of the significant negative CAR which is also found in window (-5,1) of the cash receipts subsample.

3.2.3 *Transactions that possibly have Strategic Motivations*

The t-test result of takeover offers and joint ventures RPT is statistically significant with a positive CAR of 2.6%

(p-value 0.051) for day (0,1) window. This is in line with the hypothesis and findings from previous researches in Hong Kong and US^{27,36}. They found the market generally does not appear to value negatively the more complex RPT such as those involving a firm's investment or partnership and joint venture.

3.2.4 *Monitoring by MSWG Activism*

In a further univariate analysis (Table 5), segregation of data into two different panel shows the monitoring effect of MSWG activism has a significant positive association with firm's CAR for windows (-30,1), (-10,1), (-5,1) and (-1,1) and (0,1) of pre-announcement period (Panel A of Table 5). These results show that firms being monitored by MSWG are more willing to engage in RPT activities when their share prices are on the rise as can be seen from the abnormal return of event window (-30,1). Since these firms are being monitored by MSWG, they are signaling to the market that their RPT activities are not value decreasing. After the announcements of RPT activities, the abnormal return of these firms is a statistically insignificant value of -1.20%. Furthermore there is no evidence to suggest firms that engage in transactions that are known to cause expropriation suffer losses either before or after the announcements. In fact, these firms gain a statistically significant return of 7.89% before the announcements with no losses after the announcements. Furthermore firms that engage in transactions that are known to cause expropriation gain a statistically significant return of 7.89% before the announcements with no losses after the announcements. This is in contrast to the results of the group of firms that engage in transactions that are known to cause expropriation that is not being monitored by MSWG. For this group of firms, they do not earn abnormal returns before or surrounding the days of announcements, i.e., event windows of (-30,1), (-10,1), (-5,1) and (-1,1) and (0,1). However, after the announcements, they earned a significant abnormal return of -2.52%. These results show that for transactions that are known to cause expropriation, MSWG monitoring could lead to better returns. For the other two types of transac-

tions, the results have to interpret carefully as the samples are very small.

3.3 Multivariate Results

OLS regression of CAR, using event window (-5,1), on corporate governance variables (board composition, ownership structures and MSWG activism), RPT size and types, after controlling for firm characteristics (size and leverage), found the coefficients of 6 out of 18 independent variables are statistically significant (Model 3 of Table 6).

3.3.1 Size and Type of Related Party Transaction

Of the eight dummy variables (categorical dummy rep-

resenting the 9 different types of RPT identified in this study, where Asset Acquisition RPT is defined as the “comparison or reference category” in regression analysis) in Table 6, only the negative coefficient of cash receipt sub-sample is statistically significant at the 1% level (p-value 0.001). The result of significant negative coefficient for the Cash Receipt RPT Dummy variable is in line with the univariate analysis reported in Table 4 earlier, which also supports the hypothesis of this study.

3.3.2 MSWG Activism

The dummy variable of firms covered by MSWG Activism also has a positive coefficient that is statistically significant. It supports the hypothesis of this study in explaining

Table 5. Cumulative Abnormal Returns (CAR) for Sample of Announcements of Related Party Transaction (RPT) by Firms under MSWG Monitoring in Bursa Malaysia During Year 2008 to 2013

Cumulative average abnormal returns (CARs) over different windows, (t-statistic)	Panel A (Firms with Activism, MSWG = 1)				Panel B (Firms without Activism, MSWG = 0)			
	All RPT (n=168)	Transactions that are known to cause expropriation (n=147)	Transactions that are possibly beneficial to the minority investors (n=9)	Transactions that possibly have strategic motivations (n=12)	All RPT (n=254)	Transactions that are known to cause expropriation (n=218)	Transactions that are possibly beneficial to the minority investors (n=19)	Transactions that possibly have strategic motivations (n=17)
Days (-30,1)	6.79 (0.044)**	7.89 (0.040)**	-3.2 (0.461)	0.77 (0.716)	1.82 (0.104)	1.48 (0.223)	1.31 (0.626)	6.79 (0.212)
Days (-10,1)	3.25 (0.080)*	3.78 (0.073)*	-2.44 (0.228)	1.02 (0.626)	1.10 (0.083)*	0.83 (0.189)	0.51 (0.633)	5.16 (0.273)
Days (-5,1)	2.55 (0.065)*	2.97 (0.059)*	-2.32 (0.250)	1.08 (0.486)	0.79 (0.163)	0.40 (0.481)	1.36 (0.203)	5.18 (0.221)
Days (-1,1)	1.02 (0.061)*	1.28 (0.033)**	-3.14 (0.110)	1.01 (0.349)	0.21 (0.670)	-0.22 (0.646)	0.52 (0.367)	5.31 (0.153)

Table 5 Continued

Days (0,1)	0.85 (0.044)**	1.01 (0.029)**	-2.69 (0.129)	1.64 (0.069)*	0.13 (0.759)	-0.15 (0.750)	0.46 (0.338)	3.27 (0.142)
Days (0, 30)	-1.20 (0.334)	-0.23 (0.854)	-19.88 (0.036)**	0.89 (0.745)	-1.70 (0.122)	-2.52 (0.032)**	2.51 (0.426)	4.08 (0.450)
Day (-1)	0.17 (0.456)	0.27 (0.276)	-0.44 (0.487)	-0.63 (0.426)	0.08 (0.798)	-0.07 (0.820)	0.06 (0.896)	2.03 (0.214)
Day (0)	0.53 (0.132)	0.64 (0.111)	-0.81 (0.149)	0.27 (0.615)	-0.06 (0.821)	-0.15 (0.591)	0.31 (0.630)	0.77 (0.295)
Day (1)	0.32 (0.282)	0.37 (0.181)	-1.89 (0.223)	1.37 (0.027)**	0.19 (0.567)	0.00 (0.977)	0.15 (0.756)	2.51 (0.266)

Significance level: *** (1%), ** (5%), and * (10%) in two-tailed tests.

the positive impact on market reaction to the announcement of a related party transaction in model 2. This variable is a proxy for the quality and disclosure of information via activism of shareholders under the leadership of the MSWG (Minority Shareholder Watchdog Group). Therefore, official disclosure of quality information is associated with positive abnormal return, and vice versa. The result indicates that firms under MSWG activism experience a positive market reaction when announcing related party transaction. In line with suggestion for emerging economies, high quality disclosures from companies make it more difficult for major shareholders to expropriate; hence safeguarding minority shareholders' interest.⁵³ It also complements the other findings where MSWG's activism was found not only having a positive association with the firm's performance, it also has a positive impact on the relationship between institutional ownership and corporate governance^{18,54}.

3.3.3 Board Composition

Under the board composition factor, the coefficient of the Board Independence variable (model 2) is positive and statistically significant (p-value 0.068), as hypothesized in this study. This indicates the market reacted positively to a higher degree of board independence or a bigger number of independent directors' representation in the board. This suggests increased independence of board enhances its effectiveness as an advocate for the interests of shareholders via a board's mandatory monitoring role, such as the audit function, which must comprise of only independent directors. CEO Duality which was hypothesized to have a negative relationship with CAR is found insignificant in this study. While various studies concluded that CEO Duality is negatively associated with firm performance (TobinQ ratio), others suggested the presence of block holders (which is high in this study with an average frequency of 53.7%) will negate the presence of CEO

Table 6. Regression of Cumulative Abnormal Return (CAR) on Variable of Corporate Governance, Firm Characteristics and RPT for a Sample of 422 Related Party Transactions by Firms Listed in Bursa Malaysia During 2008 to 2013

Independent Variables		Model 1 Market-adjusted CAR for days (-5,1)	Model 2 Market-adjusted CAR for days (-5,1)	Model 3 Market-adjusted CAR for days (-5,1)
Related Party Transaction (RPT)	Intercept	0.2175 (0.089)*	0.2493 (0.086)*	-
	Percentage Ratio of RPT	0.0035 (0.743)	-	-
	Asset Sales RPT Dummy	-0.0028 (0.791)	-	-
	Equity Sales RPT Dummy	0.0299 (0.192)	-	-
	Trading Relationship RPT Dummy	0.0372 (0.186)	-	-
	Cash Payment RPT Dummy	-0.0171 (0.426)	-	-
	Loan Guarantees RPT Dummy	0.0381 (0.209)	-	-
	Cash Receipts RPT Dummy	-0.0668 (0.007)***	-0.0816 (0.001)***	-
	Subsidiary Relationship RPT Dummy	0.0253 (0.138)	-	-
	Takeover Offers & Joint Ventures RPT Dummy	0.0310 (0.250)	-	-
	Expropriation Category RPT	-	-	-
	Strategic Motive Category RPT	-	-	-

Table 6 Continued

MSWG Activism	MSWG Activism Dummy	0.0409 (0.109)	0.0427 (0.010)**	-
	Board Composition	Board Independence	0.1615 (0.049)**	0.1693 (0.068)*
Ownership Structure	CEO Duality Dummy	-0.0034 (0.791)	-	-
	Cash Ownership of Dominant Owner	-0.0004 (0.054)*	-0.0006 (0.014)**	-0.0007 (0.011)**
	Divergence of Control to Cash Right for Dominant Owner	-0.0021 (0.157)	-0.0032 (0.075)*	-0.0037 (0.064)*
	Cash Ownership of Government Linked Investor or State Government	0.0001 (0.895)	-	-
Firm Characteristics	Presence of Non-State Block Holder Dummy	-0.0017 (0.864)	-	-
	Firm Size	-0.0137 (0.082)*	-0.0148 (0.096)*	-
	Leverage	-0.0022 (0.398)	-	-
	Sample size	422	422	422
	Adjusted R ²	0.056	0.066	0.040
	P-value (F)	0.083	0.020	0.091
	VIFs	1.048 - 3.019	1.049 - 2.117	1.216 - 1.923

Model 1: OLS regression using heteroskedasticity-robust standard errors.

Model 2: Optimized OLS regression by sequential search method (backward estimation) using heteroskedasticity-robust standard errors for days (-5,1) window, based on the nine types of RPT.

Table 6 Continued

Model 3: Optimized OLS regression by sequential search method (backward estimation) using heteroskedasticity-robust standard errors for days (-5,1) window, based on three categories of RPT.

Percentage Ratio of RPT: ratio of RPT value to company's total assets, **Asset Sales RPT:** dummy variable '1' for yes, '0' for no, **Equity Sales RPT:** dummy variable '1' for yes, '0' for no, **Trading Relationship RPT:** dummy variable "1" for yes, '0' for no, **Cash Payments RPT:** dummy variable '1' for yes, '0' for no, **Loan Guarantee RPT:** dummy variable '1' for yes, '0' for no, **Cash Receipts RPT:** dummy variable '1' for yes, '0' for no, **Subsidiary Relationship RPT:** dummy variable '1' for yes, '0' for no, **Takeover Offers & Joint Ventures RPT:** dummy variable '1' for yes, '0' for no, **Expropriation Category RPT:** dummy variable '1' for yes, '0' for no, **Strategic Motive Category RPT:** dummy variable '1' for yes, '0' for no. **MSWG Activism:** dummy variable: '1' for firm covered by MSWG activism and '0' otherwise, **Board Independence:** ratio of independent directors to total directors on board, **CEO Duality:** dummy variable: '1' for duality of CEO and '0' for non-duality of CEO, **Cash Ownership of Dominant Owner:** percent cash ownership of the controlling shareholder, **Divergence of Control to Cash Right for Dominant Owner:** ratio of control over cash flow right for dominant owner, **Cash Ownership of Government Linked Investors or State Government:** percent cash ownership government linked investor or state government, **Presence of Non-State Block Holders:** dummy variable '1' for presence of non-state block holder and '0' otherwise, **Firm Size:** logarithm of total assets of firm. **Leverage:** ratio of firm's total liabilities to total shareholder fund.

duality in the firm¹⁹. Such impact could have possibly caused the insignificance of CEO Duality in the regression analysis.

3.3.4 Ownership Structure

For the ownership structure category, variables of Cash Ownership of Dominant Owner (CODO, p-value 0.014) and Divergence of Control Right of Dominant Owners (p-value 0.075), have negative coefficients that are statistically significant in model 2. These results indicate increasing ownership of dominant owner is associated with firms experiencing more negative market reaction when announcing a related party transaction. Such negative market reaction is further exacerbated by the divergence of control to cash right for controlling shareholders. This is in accordance with the entrenchment effect theory of the disproportional structure of family-owned firms, where the presence of wedge in control and

ownership rights was strongly correlated to firm's valuation discount^{17,55}.

However, the coefficients of the other variables in model 3, which are Cash Ownership of Government Linked Investor or State Government (COGLIC) and Presence of Non-State Block Holders (PNSBH) are not statistically significant. The extant theoretical researches which tend to predict big institutional shareholders as efficient watchdog prompted the hypothesis of the above variables having a relationship with firm's CAR in this study. For instance, the sovereign wealth funds, which have the advantage of processing more superior information over their private counterparts. Hence their presence will generally give a stronger signalling effect to the firm's stock price.⁵⁶ However, the average (median) ownership of COGLIC is very low at 3.62% (0.00%), with only two firms having GLICs as dominant owner with greater than 20% control right. Even though there are 127 sam-

ples involving 90 firms that have GLICs ownership of at least 5% and above, only 21 samples are without dominant family owners with at least 20% controlling right. Consequently, the effect of the influence of the CODO variable, which is significant in the regression, has possibly offset the impact of COGLIC variable, making it insignificant in the regression result.

It was hypothesized the Presence of Non-State Block Holders have a relationship with CAR. Ownership participation of large outside block holder can provide monitoring benefits to the minority shareholders. Studies in the Korean market found such evidences with CAR of 3.73% and 15% respectively after their corresponding events' announcement^{57,58}. However, in the US study, the effect was otherwise, suggesting governance discount by market due to possible collusion between controlling shareholders and block holders to expropriate the firm⁵⁹. Even though sample data shows 53.7% (refer to first column of Table 3) PNSBH, the effect on CAR is insignificant. Furthermore, block holders and institutional holder are also not keen to directly govern the firm due to lack of relevant skills and knowledge, and would react in the worst case by simply selling off their interest. This could again be explained by the offsetting effect of the above mixed previous empirical findings possibly relevant to this study, and the abstinent behavior of block holders when it comes to effective shareholder activism.

3.3.5 Firm Characteristics

While both Firm Size and Leverage variables of firms show a negative relationship with CAR, only Firm Size is found to have a statistically significant negative coefficient. This finding is consistent with the study whereby market imposed penalties on publicly traded firms with alleged misconducts, wealth loss is found to increase with bigger firm size.⁶⁰ This is due to larger firms with more subsidiaries have a higher probability of engaging in RPTs that are prone to become a target for expropriation. Studies in Hong Kong and Korea also indicated that CAR has a significant negative association with firm size^{16,17}. However, a global study of acquisition deals in 47 coun-

tries showed firm size positively related to CAR for (-2,2) day event window².

On the other hand, previous studies also found the firm leverage factor having a mixed relationship with CAR or firm's valuation, even though in this study, it is not particularly significant in explaining the market's response.

3.3.6 Robustness Check

As shown in model 3 of Table 6, an alternative estimation is employed by using the three categories of RPT namely, Expropriation Category RPT, Beneficial Category RPT and Strategic Motive Category RPT, instead of using individual RPT type as in model 2. Regression result also shows the coefficients of Board Independence (p-value 0.078), Cash Ownership of Dominant Owner (p-value 0.011) and Divergence of Control Right of Dominant Owners (p-value 0.064) are statistically significant. Except for the MSWG Activism and Firm Size variables which become insignificant, model 3 shows a trend similar to model 2 in terms of negative signs and magnitude of the estimates for the significant variables.

4. Conclusion

Contrary to the widely held image of Berle and Means where firms have diverse share ownership, La Porta contended that worldwide corporate ownership of firms is typically controlled by families or state, with an ultimate owner.^{5,6} In this study, firms undertaking a related party transaction have the mean and median cash ownership of 41.66% and 30.02%, respectively, which are high in comparison to the 27.3% broader market average of family-controlled shareholdings in Bursa Malaysia^{14,61}.

Even though it was argued that firms with founder-shareholders having a family interest can provide better quality oversight, it appears that in Bursa Malaysia, dominant shareholder's ownership has a negative association with CAR in the related party transaction. Furthermore, the negative relationship is exacerbated by the divergence of the control to cash flow right. This combination of find-

ings provides strong support for the presence of minority shareholders' expropriation.

On the other hand, the presence of MSWG activism has a positive announcement effect on CAR, which seems to suggest firms with higher disclosure quality via engagement of shareholder activism mitigates expropriation of minority shareholders. Similarly, the board independence factor which could be an indication of good governance was also found to have a positive impact on protecting the interest of minority shareholders. The high positive coefficient of Board Independence variable in regression denotes the importance of having a large percentage composition of independent directors, in order to negate the private benefit seeking behavior of the controlling shareholders.

However, in this study, there is no evidence found from the estimation results pointing to the participation of public investment fund or block holders having a significant positive attribute for deterrence of expropriation by the dominant owner via RPT.

5. References

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